



Oakland Transitional Grant Area (TGA)

COLLABORATIVE COMMUNITY PLANNING COUNCIL

“Serving Alameda and Contra Costa Counties”

www.HIVCCPC.org

MEMBERSHIP & COMMUNITY INVOLVEMENT COMMITTEE MEETING

Date: Friday July 7, 2017 **Time:** 1:00pm-3:00pm
Location: Office of AIDS Administration (OAA) 1000 Broadway St. 3rd Floor Room
 303 Oakland, CA 94607
Members Present: Betty Ubiles, Freddie Smith, Monica Cross
Members Absent: Carla Wright
Staff: Lianne Hope

MINS

Topic:	Discussion:	Action:
Opening/Call to order	<p>Meeting was called to order by the co-chair Betty Ubiles at: 1:14 pm with a quorum. Table introduction took place. A moment of silence was observed for those living and lost to HIV/AIDS and for those that are suffering from social injustices.</p> <p>Agenda was reviewed. Monica pointed out to put “Co-Chair” on the agenda. Motion: Monica Cross Second: Freddie Smith Result: minutes approved with correction.</p> <p>May 2, 2017 minutes were reviewed. Motion: Freddie Smith Second: Monica Cross Result: Minutes approved</p> <p>Co-Chair Reports: Executive Committee Meeting Updates:</p> <ul style="list-style-type: none"> • The site visit was rescheduled to September. • We are off draw down • Just doing action items at CCPC meetings <p>Planning Council Support (PCS) Update: Lianne introduced herself and discussed how she will help increase membership numbers and strengthen Planning Council operations.</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • What happened to Loren Jones? According to bylaws, she must take a year off of CCPC. • We should contact Nilda Rodrigues who was a former co-chair of CCPC to see if she is ready to come back. • Did we make edits the bylaws? Yes we are changing to show that the CEO of the Oakland TGA is the Office of AIDS Administration. 	Reach out to Nilda

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<p>Member Attendance</p>	<p>Membership Updates:</p> <ul style="list-style-type: none"> • Barbara Green-Ajufo is a new member. She was assigned to Quality Data Committee. • Nydia was sent a removal letter due to consecutive absences. Betty talked to Nydia who said she found a full-time job. • Loris Mattox will be sent a removal letter. Betty will try to call her. • Members discussed the need to remind members about the attendance policy in the bylaws during the next CCPC meeting. • Members discussed reviewing pending applicants. Lianne will bring applications to next meeting. • Betty asked PCS to keep track of committee attendance and committee roster 	<p>Add announcement at the next CCPC meeting during committee report.</p> <p>Betty will call Loris</p> <p>Bring pending applications to next meeting</p> <p>Bring committee attendance list and look at committee membership list.</p>
<p>Federal Compliance</p>	<p>Lianne presented an overview of the HRSA membership rules including reflectiveness, representation, and consumer membership. She went over the demographics that we need to recruit including:</p> <ol style="list-style-type: none"> 1. Latinos, Whites, and Asian/Pacific Islanders 2. Unaligned PLWHA 3. Male identified individuals 4. Representation: ASO or CBO, State Medicaid, Part D, formerly incarcerated 5. Substance use provider <p>Lianne mentioned that PCS does not have current members’ applications.</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> • We should contact Hovis who is Latino. • Romero applied once but it didn’t go well. We should give him another chance. • Betty will contact Roy to see how he is doing. • Frederica is a trans woman, who might be interested in joining the Council. She would also fill formerly incarcerated seat. • Members would also like to recruit more youth. We can go to agencies to recruit youth (18 and over) including Youth Radio and Rise. • Members would like to organize town hall meetings at different agencies. Look into EBAC. Eric works there. • Need to check to see if Medicaid travel ban is lifted so they can come to meetings. • Roots Healthcare has re-entry contact. We should reach out to them. • Lianne suggested going to agencies that serve Latinos and do recruitment. • Could reach out to Asian Health Center for Asian/pacific islander 	<p>Lianne will do research on medi-cal and Part D representatives.</p> <p>PCS will give current members applications to get their demographic information.</p> <p>Betty will contact prospective applicants.</p> <p>Reach out to Eric to organize town hall.</p> <p>Lianne will reach out to Roots and Asian Health Center.</p>

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	<p>recruitment.</p> <ul style="list-style-type: none"> Reach out to Tri City Health Center. Freddie has connection. 	
Strategic Planning	<p>Lianne showed the committee examples of marketing materials and encouraged members to compile community events to attend.</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> Members discussed using these materials at town hall meetings, radio programs, churches, and speaker series. Members discussed creating a CCPC logo Members discussed community events to attend like Oakland Pride. Members would like to do something similar to Boston EMA materials. Could do Oakland skyline, parks or Lake Merritt, make sure Contra Costa is on there too. Could get quote from member, the director of the Office of AIDS, or an active community member like congress woman Barbara Lee. Tag line for marketing: “The Council wants you to invest in your wellness” 	PCS will work on creating marketing material drafts.
Committee Work Plan	<p>Lianne asked members to plan the committee’s work for the next few months.</p> <p>Questions/Comments:</p> <ul style="list-style-type: none"> Members discussed how this committee’s work/goals fits in with our integrated plan. Housing/HOPWA representative needs to be on the committee. We need to remind members about expected time commitment. Bring this up at the Exec meeting. Members discussed impact of HIV on various communities and the need to engage the Black and Latino communities. We need to get people on the council who are impacted by the disease. We need to meet with the Program Managers at the agencies to build interest among your consumers and stakeholders. When is the earliest that we can seat new members? September. We should do interviews by August. Support staff step out during interview, and if they pass, we pass the name on to Phoenix for a second interview. 	<p>Lianne will create a presentation to review integrated plan.</p> <p>Lianne will look into housing representative committee involvement.</p> <p>Lianne will get list of agencies for outreach.</p>
Evaluation and Adjourn	<p>Motion to adjourn: Betty Ubiles Second: Freddie Smith Result: Meeting was adjourned</p>	

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